

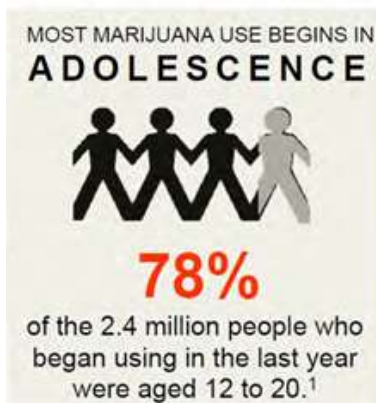


Denver Colorado, April 20, 2017



Four-twenty is a code-term that refers to marijuana use, especially around the time 4:20 p.m. and celebrates marijuana on the date April 20th. **710**, OIL written upside down and pronounced seven-ten, is a reference to potent marijuana concentrates that can be consumed with vapes or other electronic smoking devices. Be “in the know”, listen and help protect our youth.

If you haven't already shared this information with parents, please do so – students coming to school displaying 420 on clothing, tagging, sharing text messages, discussing, making plans or meeting up at 4:20 to smoke/vape.



RESOURCES:

<https://www.cdc.gov/marijuana/factsheets/teens.htm>

<https://teens.drugabuse.gov/drug-facts/marijuana>

<http://learnaboutmarijuanawa.org/factsheets/adolescents.htm>

<https://www.acpeds.org/marijuana-use-detrimental-to-youth>

Simply being aware that young people are using vaping devices to consume marijuana is important for parents.

Parents should also know that:

- Vaping THC does not produce the telltale smell that emerges when smoking marijuana through a joint, blunt or pipe. Teens and young adults can use marijuana without being detected
- When people vape rather smoke marijuana, they tend to consume even higher concentrations of THC, which means greater exposure to the drug's mind altering and addictive ingredient

Knowing whether your child is using vaping devices is important. It is also increasingly critical to know what's in the device. Educating yourself on the latest teen trends, like using electronic vaping devices to ingest marijuana, is an important step in preventing use. Keep the lines of communication with your child open, and be aware of the signs and symptoms of marijuana use, regardless of the form it may take.